

# DANIEL RUBIO SÁNCHEZ

Global policy analysis and public affairs

linkedin.com/in/danielrubiosanchez/  
danielrubiosanchez1@gmail.com  
www.danielrubiosanchez.com  
+33 6 52 29 50 73

## PROFESSIONAL EXPERIENCE

**ORGANISATION FOR ECONOMIC CO-OPERATION AND DEVELOPMENT (OECD)** 08/2017 – 01/2018  
**Policy Analyst Trainee – Development Communication Network (DevCom)** Paris, France

- Systematized OECD's policy tracking and research on governments development communication policies. Coordinated the 2017 DevCom Annual Meeting with partners: UN, SEGIB, European Commission, BBVA etc.
- Created a Peer Learning Hub to promote discussion on SDG communication. Drafted policy briefing notes analysing public opinion trends on development using data from Eurobarometer, Pew, IPSOS, Globescan, etc.

**SALESFORCE** 06/2017 – 07/2017  
**Sales Development Summer Intern** Madrid, Spain

- Managed new enterprise business opportunities in the Enterprise Business Unit of EMEA region and supported Senior Account Executives by using Salesforce's CRM tools and providing market insights.
- Participated in the organization of regional corporate events such as the Barcelona Essentials 2017. Logistics, protocol, financial analysis and prospects follow-up.

**MCGILL UNIVERSITY** 02/2017 – 06/2017  
**External Relations Intern** Montreal, Canada

- Identified opportunities to develop university partnerships and new innovative programs that attract high-performing students by conducting competitive analyses.
- Planned the relations and negotiations with governments, universities, foundations etc. and supported and advised the Associate Director on international expansion projects in the European higher education market.

## EDUCATION

**UNIVERSITY OF CALIFORNIA BERKELEY** 2017 – 2018  
**Diploma in Marketing and Public Relations**

**MCGILL UNIVERSITY** 2016 – 2017  
**Exchange program**

- GPA: 3,82/4 – Top 10%
- Courses in Global and Strategic Communication

**UNIVERSIDAD EUROPEA** 2014 – 2019  
**Double Bachelor's Degree in International Business and International Relations**

- Grade average: 8,85/10 – Class top 5%, Degree Delegate for 3 years.
- Academic Excellence Scholarship in 2015, 2016 and 2017.

## ADDITIONAL COURSES AND CERTIFICATES

**OXFORD UNIVERSITY** – Certificate in Globalization 2016

**UNIV. CALIFORNIA IRVINE** – Summer course: Macroeconomics 2015

## EXTRACURRICULAR ACTIVITIES

**OECD INTERN CIRCLE** – Co-founder and Communications Manager 2017

**EUROPEAN STUDENTS' SOCIETY AT MCGILL** – Think Tank Director 2017

**EUROPEAN STUDENT THINK TANK** – European Affairs Analyst 2015 – 2016

**CLINTON GLOBAL INITIATIVE** – Presenter and Interviewer 2015

## LANGUAGES AND SKILLS

**Spanish:** native speaker

**English:** bilingual proficiency

**French:** limited working proficiency

Policy analysis ● ● ● ● ●

Research ● ● ● ● ●

Digital media ● ● ● ● ●

Communication ● ● ● ● ●

Microsoft Office ● ● ● ● ●

Wordpress ● ● ● ● ●

## REFERENCES

**Felix Zimmermann**, Coordinator at the OECD Development Communication Network (DevCom)  
Felix.Zimmermann@oecd.org

**Adam Smith**, Executive Director of Social Responsibility and Public Affairs at Laureate International Universities  
Adam.Smith@Laureate.net

Please, visit [danielrubiosanchez.com](http://danielrubiosanchez.com) for further references.